ABOUT THE CONFERENCE

DURING FOUR DYNAMIC DAYS YOUR COMPANY CAN SHOWCASE ITS PRODUCTS AND SERVICES TO THE WORLD’S LEADING EXPERTS AND DECISION MAKERS IN THE OIL AND GAS INDUSTRY’S OFFSHORE SECTOR.

The Offshore Technology Conference (OTC) is where the world’s energy professionals meet to exchange ideas and opinions to advance scientific and technical knowledge for offshore resources and environmental matters. OTC is the largest global event for the oil and gas sector featuring approximately 2,000 exhibitors and 70,000 attendees from across the globe.

What Attendees and Exhibitors Think About OTC

- Attendees rate the exhibition as “very good” because of the wide array of technology on display.*
- For many exhibitors, OTC is their largest participation of the year.
- Numerous exhibitors are able to sign multi-million dollar contracts or MOUs at the event.

*Results from OTC 2016 attendee survey

"OTC has remained a good forum to keep abreast of new technological innovations in the oil and gas sector to date."

—Attendee from Africa

The World Comes to OTC

OTC is considered by many in the global energy industry to be ‘the place’ to hear about global developments and activities.

OTC attracts the biggest names in energy. World leaders, royalty, CEOs, and US elected officials attend OTC to make critical decisions and share ideas to meet global demands.

The result is the opportunity for companies to develop business relationships and tap into emerging regions that are vital to offshore development. Even those who are new to the marketplace have seen that by participating in OTC, they obtain recognition necessary for their growth and visibility to thousands of industry professionals.

“Excellent event, several sessions were busy despite the downturn. Great opportunity to make contacts as everyone had time to talk.”

—Attendee from North America

**Based on OTC 2016 attendee and exhibitor registration data.
EXHIBIT AGAIN AT OTC

OTC Priority Exhibitors

OTC companies with a priority rank of 1–626 will have the opportunity to participate in the advanced or onsite exhibit space selection process. This process allows you to select and reserve your exhibit space for OTC 2018 before or while at OTC 2017.

PRE-SHOW: Starting 27 March, the top 450 priority numbers will be assigned. The contract deadline is 22 March 2017.

ONSITE: At OTC on 1-4 May, priority numbers 451-626 will be assigned. The contract deadline is 13 April 2017.

POST-SHOW: Starting 22 May, priority numbers 627 and above will be assigned. The contract deadline is 12 May 2017.

Important Payment Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 July 2017</td>
<td>Deadline for 25% exhibit space deposit</td>
</tr>
<tr>
<td>12 January 2018</td>
<td>Deadline for balance due</td>
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</tbody>
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“OTC is a good display of the overall industry progression through the year.”
— Staff Engineer/Scientist from North America

Exhibit Space Rates

<table>
<thead>
<tr>
<th>Location</th>
<th>Rate</th>
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</thead>
<tbody>
<tr>
<td>NRG Center</td>
<td>USD 36 per sq ft</td>
</tr>
<tr>
<td>NRG Arena</td>
<td>USD 32 per sq ft</td>
</tr>
<tr>
<td>Outdoor Cement (&gt;75 psf)</td>
<td>USD 22 per sq ft</td>
</tr>
<tr>
<td>Outdoor Asphalt (&lt;75 psf)</td>
<td>USD 15 per sq ft</td>
</tr>
<tr>
<td>Outdoor Covered–Asphalt (10x10)</td>
<td>USD 19 per sq ft</td>
</tr>
<tr>
<td>Outdoor Covered–Cement (10x10)</td>
<td>USD 26 per sq ft</td>
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</tbody>
</table>

Outdoor OTC Parkway

4-day Hospitality Lounges (fully furnished tents with air conditioning)

<table>
<thead>
<tr>
<th>Size</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>20x20 Lounge</td>
<td>USD 22,200</td>
</tr>
<tr>
<td>20x30 Lounge</td>
<td>USD 35,640</td>
</tr>
<tr>
<td>30x30 Lounge</td>
<td>USD 48,015</td>
</tr>
<tr>
<td>30x40 Lounge</td>
<td>USD 54,540</td>
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</tbody>
</table>

Please refer to the online Exhibit Space Agreement and floor plan.
OTC Organizations

Sponsoring Organizations
OTC is sponsored by 13 nonprofit organizations in the energy industry, who work cooperatively to develop the technical program. Revenue from OTC directly benefits the membership of these societies.

American Association of Petroleum Geologists
American Institute of Chemical Engineers
American Institute of Mining, Metallurgical, and Petroleum Engineers
American Society of Civil Engineers
American Society of Mechanical Engineers
Institute of Electrical and Electronics Engineers, Oceanic Engineering Society
Marine Technology Society
Society of Exploration Geophysicists
Society for Mining, Metallurgy, and Exploration
Society of Petroleum Engineers
The Minerals, Metals and Materials Society

Regional Sponsoring Organization

Brazilian Petroleum, Gas and Biofuels Institute

Endorsing Organizations

International Association of Drilling Contractors
Petroleum Equipment & Services Association

Supporting Organizations

American Association of Drilling Engineers
American Petroleum Institute
Association of Energy Service Companies
ASTM International
Center for Offshore Safety
Independent Petroleum Association of America
Institute of Marine Engineering, Science and Technology
International Marine Contractors Association
International Society of Automation
National Ocean Industries Association
Research Partnership to Secure Energy for America

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