

February 2018

GOING THE DISTANCE

Offshore Technology Conference Exhibitor eNewsletter

Celebrating 50 Years of OTC

Special Events Commemorating 50 years of OTC

Opening Ceremony Commemorating OTC 50th

Monday, 30 April | 0930–1130

Hear keynote speeches by industry executives discussing the milestones of the last 50 years. They will be discussing the offshore technology evolution of the past 50 years, and what innovations we can expect for the next 50. The look-back will highlight industry achievements. The industry has accomplished a lot in the past 50 years and we want to celebrate the success of those innovations. We also want to take a moment to thank the authors, panelists, and exhibitors that have greatly contributed to the success of 50 Offshore Technology Conferences.

OTC 50th Legacy Luncheon

Monday, 30 April | 1200–1345

This luncheon will celebrate the success of OTC and pay homage to the volunteers and exhibitors who have given their time and hard work throughout the years to make OTC what it is today.



Chairman's Panel On Energy Transformation

Monday, 30 April | 1430–1700

Join the 2018 board chairman, Wafik Beydoun, as he hosts a powerhouse panel of cross-industry executives. Energy transformation and decarbonization are among the core challenges facing humanity. The objective of this panel is to have recognized cross-industry leaders (in oil and gas, automotive and renewable energy) share, among themselves and with the audience, their outlook, and strategy regarding the transition from hydrocarbons to renewables.

OTC 50th Celebration

Monday, 30 April | 1700–2000

Celebrate OTC's 50th edition with an evening of fun, music, and dancing. The musical guest will be announced in Spring 2018.

Sponsorships Available

The OTC Board of Directors invites you to be a part of this recognition by sponsoring the 50th Celebration. For more information, contact your OTC sales representative at sales@otcnet.org.

Parkway Exhibits

Monday, 30 April

Exhibits located in the OTC Parkway will stay open one hour later due to the OTC 50th Celebration being hosted within the Parkway.

Promote Your Exhibit at OTC



Download the unique 50 Years of OTC logo to use in combination with your booth number to promote your booth and presence at this year's show.

[Download the OTC Logo](#)

For more OTC marketing materials, download the digital banners on the [OTC Market Your Exhibit page](#).

Tell Us Your Story

OTC was founded in 1969. The 2018 event will kick-off a year-long celebration of OTC reaching 50 years. This celebration will culminate at OTC 2019.

OTC staff are looking for your stories and testimonials about the event. If you are an attendee, exhibitor, or sponsor who would like to participate, let us know a few details. Thank you in advance!

[Tell Your OTC Story](#)

[Plan Your Exhibit](#)

[Access Your Account](#)

[Sponsorship Gallery](#)

NEW Exhibitor Webinars

We all get a little overwhelmed from time to time and need a helping hand to get us back on track. With OTC's new Exhibitor Webinars, our goal is to provide an abundance of useful information that will help each of our exhibitors plan for a successful exhibition.

[Begin Watching Today](#)

Stay Safe



Avoid Exhibitor Scams

[Learn How](#)

Upcoming Dates and Deadlines

22 February 2018

Catering orders due for Early Bird discount by 1700 CST*
**25% Discount on Coffee and Bottled Water by the Case, 20% on Standard Food items, not including Alcohol, Crowd Pleasers or Special Orders/Esspresso Services*

26 February 2018

Complete online profile for inclusion in the printed program*
**Entries after this date may not appear in the printed program*

5 March 2018

Intent to Hire a Contractor form deadline*
**Failure to submit the Intent to Hire a Contractor form by the posted deadline, for a contractor who has not yet been designated by any other exhibitors, will result in the exhibiting company being required to use Freeman and other OTC official contractors for all services.*

7 March 2018

Advertising & Sponsorship materials due

21 March 2018

Booth Activity Notification for due

30 March 2018

Last day to cancel room reservations without penalty

31 March 2018

Last day to notify Show Management if you will be bringing a vehicle onsite to place on the show floor

3 April 2018

Deadline to register for badges to be mailed*
**If you register after this deadline, badges will be picked up at registration*

NEW Intent to Hire a Contractor Form

To provide our exhibitors with seamless planning options and services, OTC has made changes to our Exhibitor-Appointed Contractor program:

1. Moving forward, the **Work Authorization Request (WAR) form** will now be known as the **Intent to Hire a Contractor form**.
2. A new rule regarding the use of third-party contractors has been added (see text in red).

Please note OTC has added a new rule regarding the hire of a third-party contractor:

Failure to submit the Intent to Hire a Contractor form by the posted deadline, for a contractor who has not yet been designated by any other exhibitors, will result in the exhibiting company being required to use Freeman and other OTC official contractors for services needed.

[Complete the Intent to Hire form](#)

3. The Intent to Hire a Contractor form will soon be moving to an all digital format. Please continue to submit the paper form until notified otherwise.

Our goal at OTC is to ensure our exhibitors have the most rewarding exhibiting experience possible, and we believe our changes will help facilitate our goal.

Rebooking for OTC 2019

Please keep in mind, the deposit for OTC 2019 has **increased from 25% to 50%**. 6 July 2018 is the deadline for exhibit space deposit.

The application for OTC 2019 is scheduled to go live **end of February**. You will receive an email notification with a link to the application and your company password. Priority rebooking will begin **26 March 2018**, and the top 500 priority numbers will be assigned pre-show.

9 March is the final date by which any sponsorship or advertising dollars will affect your 2019 priority points.

International Travelers

Traveling to the United States requires advanced planning. Please determine if you will require a visa to enter the US and plan ahead. It is important to give yourself ample time to apply for and obtain your visa.

[Visa Information](#)

Housing and Registration

Housing and Registration are both now available for OTC 2018. Please take a moment to register and book housing for personnel who will be tending your booth.

[Register and Book Housing Today](#)

Offshore Technology Conference
222 Palisades Creek Drive, Richardson, Texas 75080
<http://www.otcnet.org>